

Building the Future of the  
American Tooling Industry

2024

# Investor Pitch Deck

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# Our Story

Before diving into the details of this pitch deck, we invite you to watch a short video that will give you a better understanding of who we are, our industry experience and how this vision was formulated.

The video is also available at this [link](#).



# About Us

Harrylall Industrial Holdings LLC doing business as “**The HIH Group**” is a strategic acquirer of tooling manufacturing companies that specialize in plastic injection molds.

Our goal is to consolidate this fragmented industry by acquiring established, cash-flow positive companies with strong growth potential.

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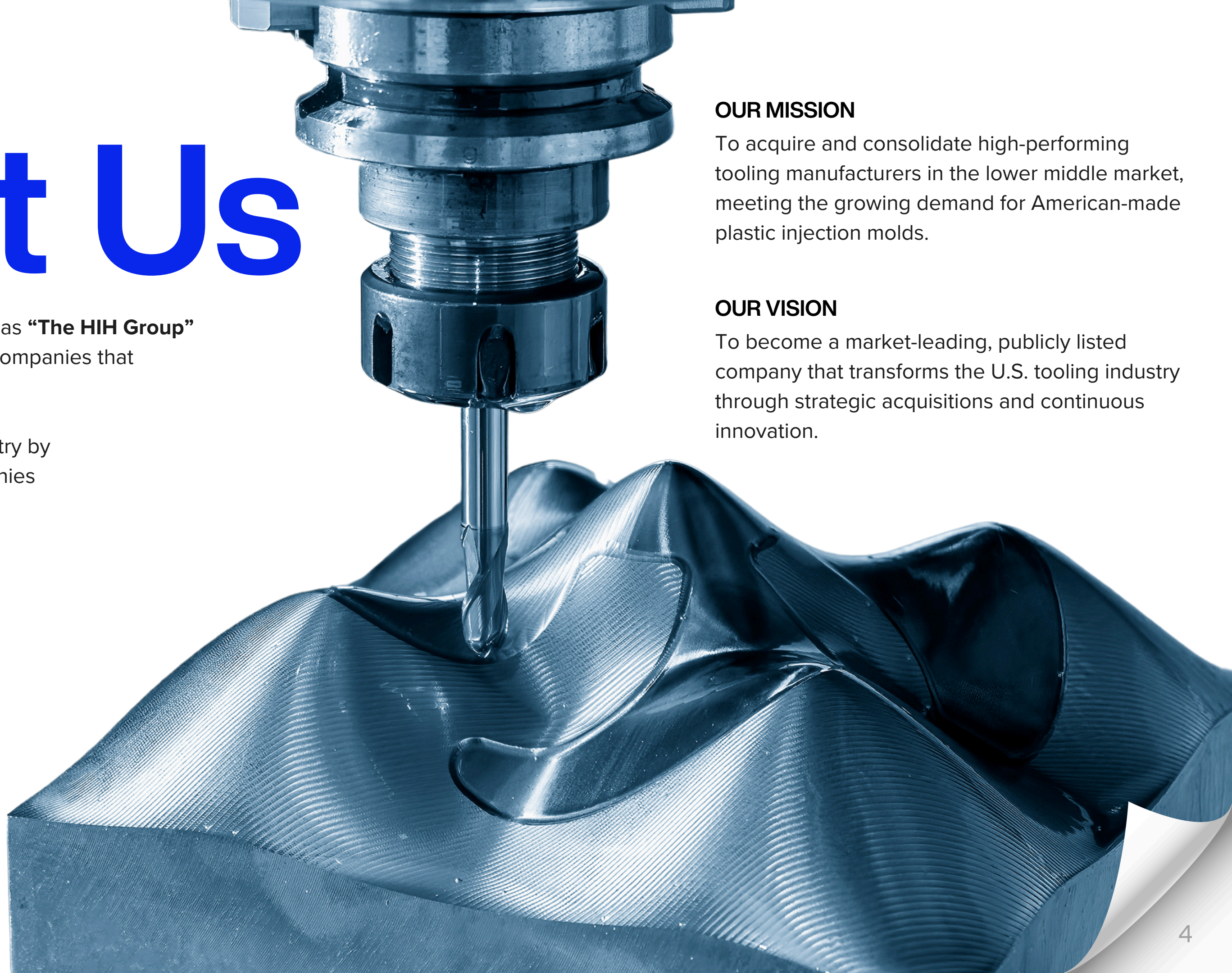
**TOOLING** refers to the process of designing and manufacturing the molds (or tools) used in production. These molds are crucial for creating parts and products in various manufacturing processes, including plastic injection molding.

## OUR MISSION

To acquire and consolidate high-performing tooling manufacturers in the lower middle market, meeting the growing demand for American-made plastic injection molds.

## OUR VISION

To become a market-leading, publicly listed company that transforms the U.S. tooling industry through strategic acquisitions and continuous innovation.



# U.S. Tooling Manufacturers are Falling Short of Their True Potential

# 75%

of business owners say they are unsure if their company could continue to operate successfully without them, while **less than 25%** have a formal succession plan in place.



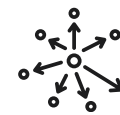
## MISSED OPPORTUNITIES IN ONSHOREING

Local tooling companies excel in quality production but lack the sales strategies to effectively capture rising domestic demand.



## LACK OF SUCCESSION PLANS

Many owners are approaching retirement without clear succession or orderly transition plans, risking their company's legacy.



## FRAGMENTED MARKET

More than 50 lower-middle-market firms with revenue of \$3M to \$5M operate independently, missing out on consolidation benefits.



## GROWTH CHALLENGES

Reliance on passive sales strategies, such as word of mouth and repeat business, fails to capture larger markets.

# Tooling Solutions for a Booming Industry

The HIH Group’s market entry is perfectly timed with the rising demand for precision tooling in both the global and U.S. plastic injection molding sectors.

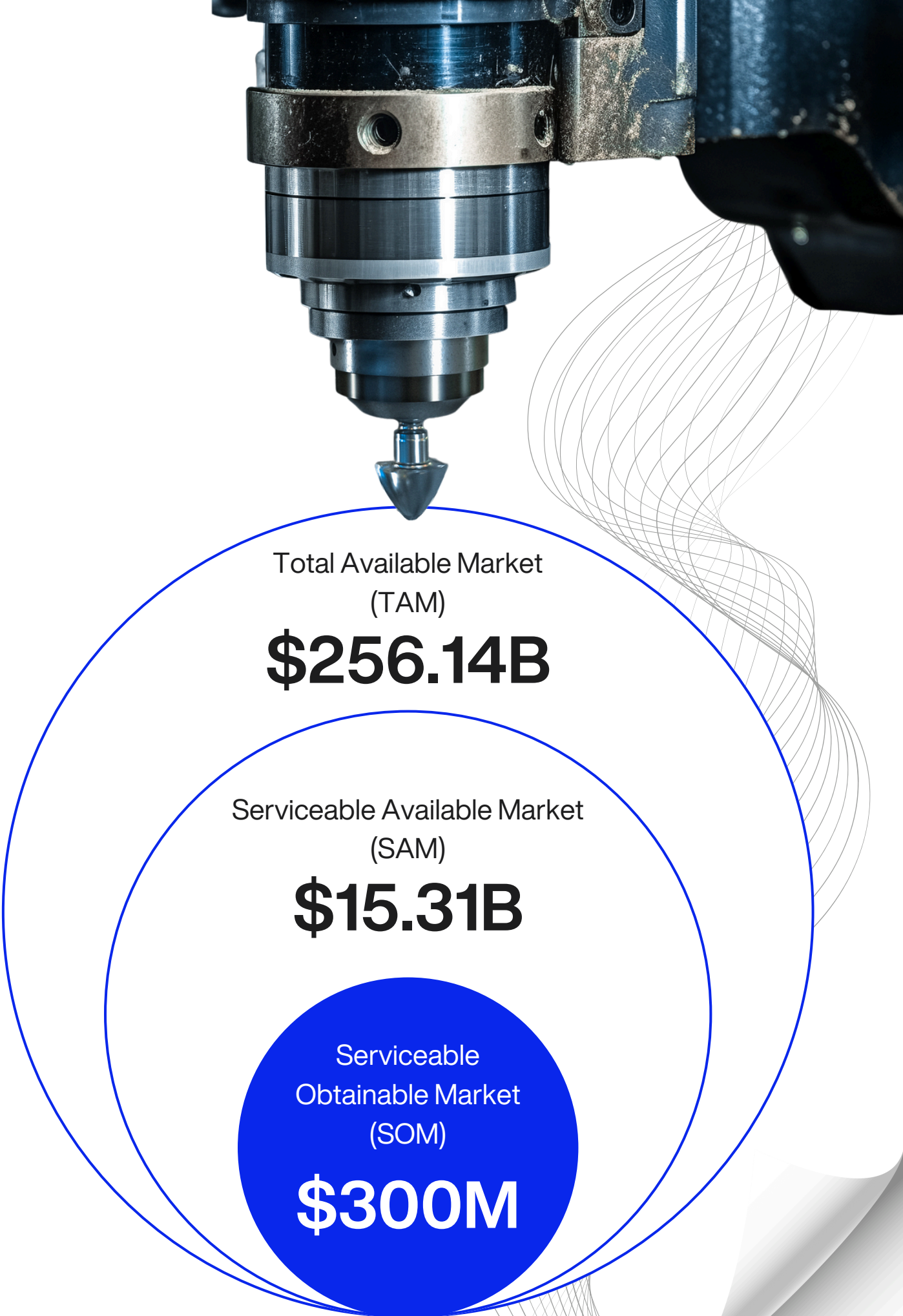
Over **800 U.S. plastic injection molding companies** are driving consistent demand for tooling solutions across the country.

The global plastic injection molding market is projected to grow from \$9.82 Billion in 2023 to **\$14.13 Billion by 2034**, expanding at a CAGR of 3.4%.

The United States is witnessing an **increase in onshoring** as companies bring manufacturing back to American soil.

The increasing demand for injection-molded products **directly fuels the need for precision tooling**, offering a prime growth opportunity for The HIH Group.

# Market » Opportunity



**TAM:** The total revenue opportunity available if 100% of the global market is captured. The figure is based on the size of the global tooling market in 2023.  
**SAM:** The portion of the global tooling market that we can target based on geography. This number is computed based on the combined revenue of NAICS Code 333511 (Industrial Mold Manufacturing) and NAICS Code 333514 (Special Die and Tool, Die Set, Jig, and Fixture Manufacturing).  
**SOM:** The realistic portion of the SAM that we can capture. This is calculated conservatively based on an average projected revenue of \$20 Million per company for the first 15 acquisitions.

# Consolidating the American Tooling Industry

Our solution is rooted in the “Acquire, Upgrade, Scale” approach, designed to transform established companies into scalable, high-growth operations.

## TARGETING PROFITABLE COMPANIES

Acquire cash-flow positive tooling companies with strong customer bases and solid foundations.

### ACQUIRE

## MODERNIZING OPERATIONS

Implement ERP systems and standardized processes to streamline operations and increase efficiency.

### UPGRADE

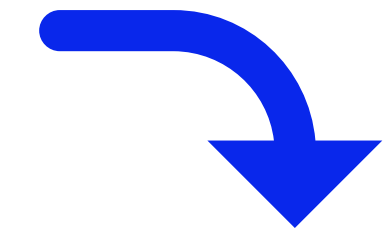
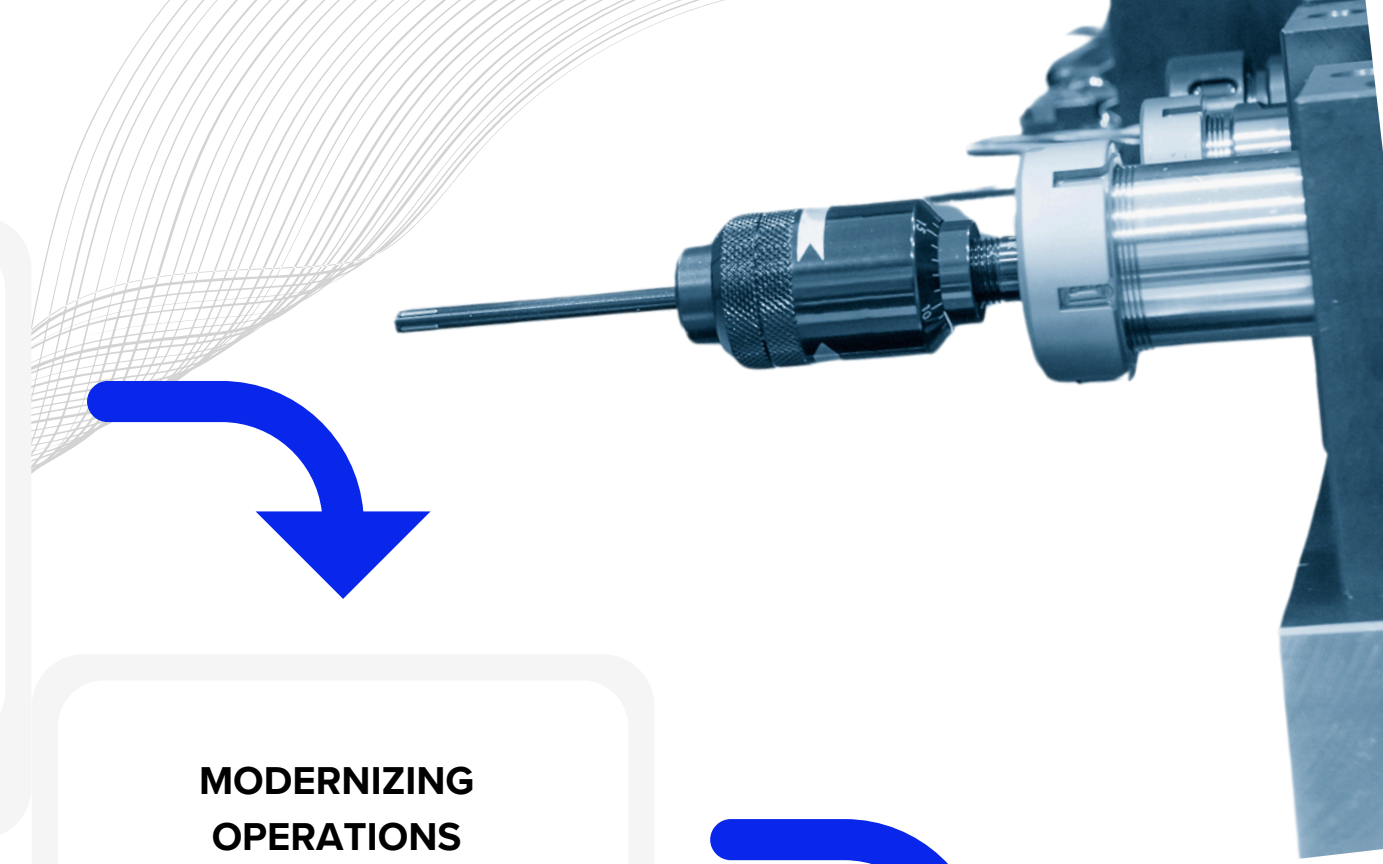
## DRIVING SALES GROWTH

Deploy a direct sales force to generate new business—a tried and tested strategy in the manufacturing sector.

### SCALE

## Why Consolidate?

Consolidation boosts enterprise value by unifying profitable businesses and cutting costs through shared resources, bulk purchasing, and streamlined operations—ultimately making The HIH Group more attractive for a high-multiple IPO.



Raise seed capital in 6 months to finance the first acquisition.

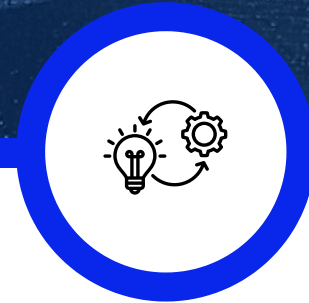
Complete first acquisition within 12 months after capital is raised.

**SEED CAPITAL & INITIAL ACQUISITION**



0-12 MONTHS

YEARS 1-5



**SYSTEM IMPLEMENTATION & ORGANIC GROWTH**

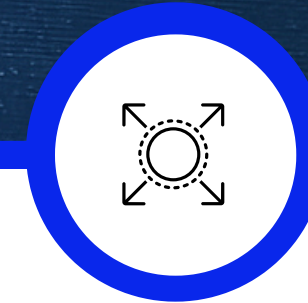
Implement new systems and modernize operations.

Grow the first acquired company organically.

Raise Series A capital to fund further acquisitions.

Expand nationally by acquiring additional tooling companies.

**SERIES A CAPITAL RAISE & EXPANSION**



YEARS 3-10

**INITIAL PUBLIC OFFERING & REBRANDING**

Reach ownership of 15 tooling companies by the end of the 10th year.

Prepare for IPO and rebrand all acquired entities before going public.

YEAR 10

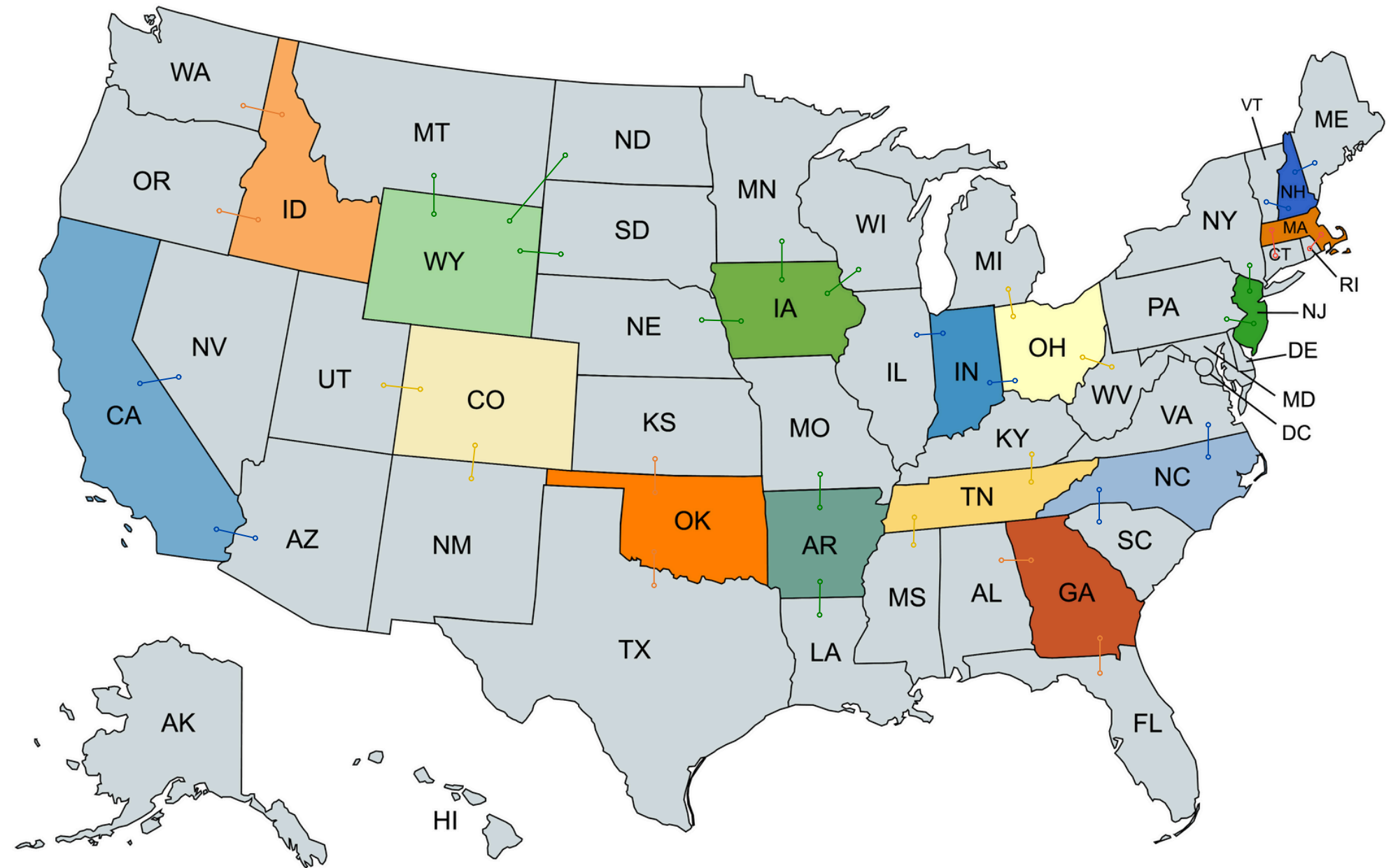


# Our Roadmap To Market Leadership



# Mapping Our Future Growth: Planned Acquisitions & Sales Deployment

Our growth plan is strategically mapped, with each color representing a planned acquisition to strengthen our U.S. presence. The connecting lines show where our direct sales teams will be deployed, ensuring we fully maximize the potential of the tooling companies we acquire.



- |  |   |   |
|--|---|---|
| <span style="color: green;">■</span> 1st Acquisition     | <span style="color: orange;">■</span> 6th Acquisition | <span style="color: lightblue;">■</span> 11th Acquisition |
| <span style="color: orange;">■</span> 2nd Acquisition    | <span style="color: blue;">■</span> 7th Acquisition   | <span style="color: yellow;">■</span> 12th Acquisition    |
| <span style="color: lightblue;">■</span> 3rd Acquisition | <span style="color: yellow;">■</span> 8th Acquisition | <span style="color: green;">■</span> 13th Acquisition     |
| <span style="color: yellow;">■</span> 4th Acquisition    | <span style="color: green;">■</span> 9th Acquisition  | <span style="color: orange;">■</span> 14th Acquisition    |
| <span style="color: green;">■</span> 5th Acquisition     | <span style="color: red;">■</span> 10th Acquisition   | <span style="color: blue;">■</span> 15th Acquisition      |

*Note:* This map is for illustrative purposes only. Actual acquisition locations and sales deployment strategies may vary based on market conditions and strategic decisions.

# Low-Risk, High-Value Companies

The HIH Group follows a disciplined acquisition strategy, focusing on low-risk, high-reward businesses that meet strict criteria.



## PROVEN CUSTOMER BASE

Local tooling companies excel in quality production but lack the sales strategies to effectively capture rising domestic demand.



## OPERATIONALLY SOUND

Businesses with the tools, systems, and equipment in place to manufacture quality products at scale.



## SCALING POTENTIAL

Entities with untapped market potential, primed for immediate expansion through a direct sales strategy.



## LOCATION AGNOSTIC

Companies across the United States with strong fundamentals, regardless of geographical location.

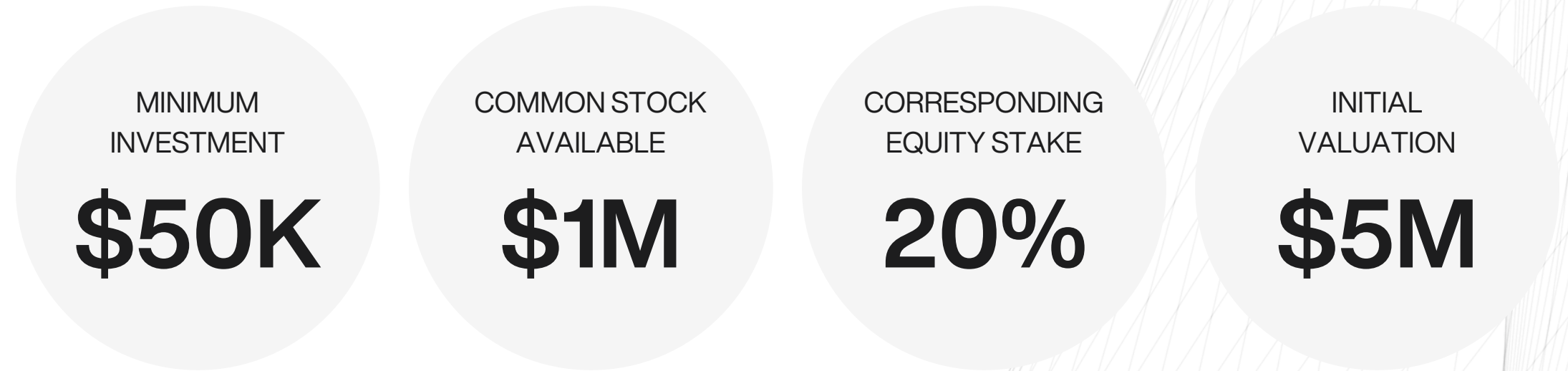
## GROSS REVENUE

# \$2.5M - \$10M

Every acquisition brings more than just the company—intellectual property, machinery, customer contracts, key personnel, and trademarks are all part of the deal. When applicable, we also acquire real estate and inventory, ensuring a smooth transition and full control over valuable assets.

# Invest Early, Grow Big with The HIH Group

We are raising \$1M in seed capital in exchange for common shares of our holding company. This is a rare opportunity to enter at the ground floor with significant growth potential.



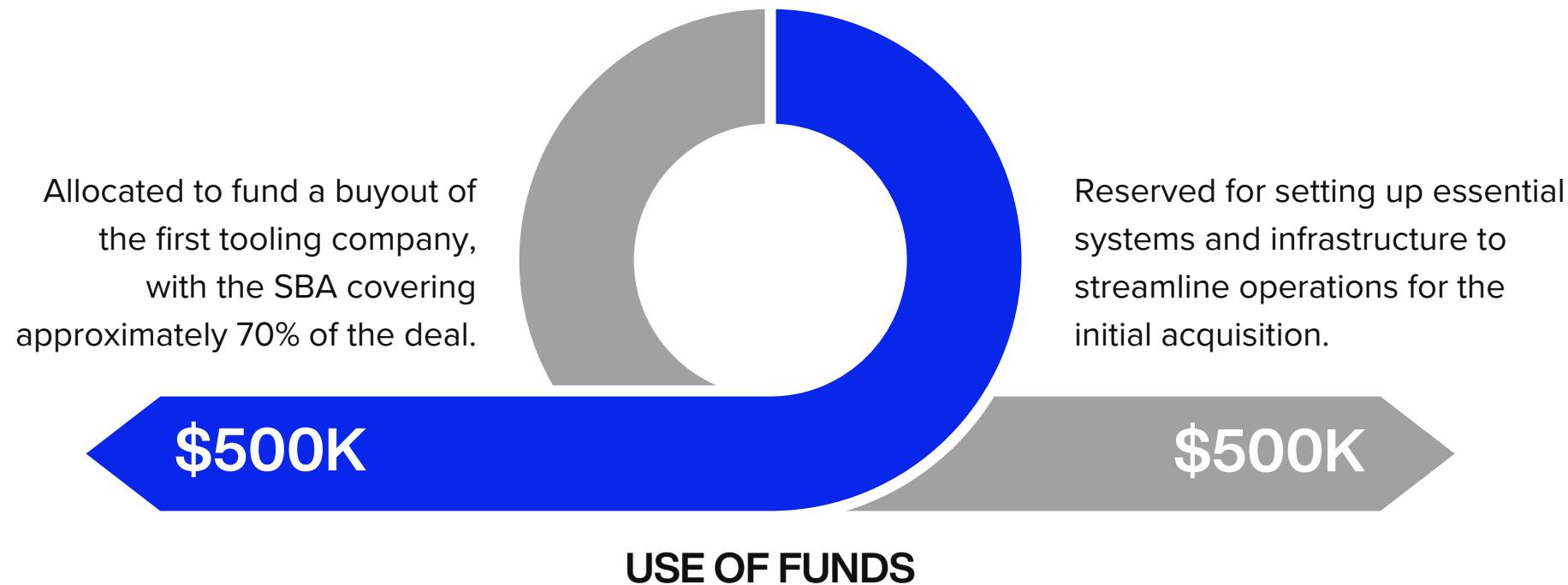
Why invest now?

## 10X - 20X

Opportunity to realize up to 20x returns on your initial investment when the company goes public.

## \$150M - \$300M

Projected valuation at IPO after we scale and consolidate 15 companies.



# Convertible Note >>

## TIER 1

**\$50,000**

minimum investment, convertible to equity or repaid at the valuation at conversion.

## TIER 2

**\$100,000**

minimum investment, convertible to equity with a 20% discount or repaid at conversion.

## TIER 3

**\$150,000**

minimum investment, convertible to equity with a 20% discount and a \$5M valuation cap, unless the actual valuation at conversion is below \$5M.

MINIMUM INVESTMENT

**\$50,000**

MINIMUM SHARE PRICE

**\$5,000/share**

VOTING RIGHTS

**60% affirmative votes**

Preferred Stockholders must approve acquisitions of target companies or material assets.



# Preferred Equity Shares

# Following the Playbook of Industry Giants

The HIH Group is following the same successful investment strategy used by world-renowned entrepreneurs like Jeff Bezos and Ken Langone—**but with significantly less risk.**



amazon

Despite operating in a highly risky, unproven internet market, Bezos raised \$1M seed funding in 1994, \$8M Series A in 1995, and took Amazon public in 1999.

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We are using a similar growth model, but we are acquiring already cash-flow-positive companies, reducing risk significantly.

In 1978, Ken Langone raised \$2M in seed capital from a small investment bank to launch. By 1979, its 3 stores were generating \$3.9M annually (\$16.9M today's dollars). The company went public in 1981 at \$12 per share.

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We are following a similar path: acquiring tooling companies with the potential to generate comparable revenue, setting the stage for a future IPO.



Simply put, with your investment and the support of an SBA loan, we can scale quickly, maximize returns, and bring stability to a fragmented industry—just like the industry leaders before us, but with a smarter, lower-risk approach.

## A Clear Exit Strategy: Backing Homegrown Companies

Our vision is to take HIH Group public, allowing Americans to invest directly in U.S. manufacturing and support the resurgence of domestic production while offering attractive returns for early backers.

PRIMARY

# INITIAL PUBLIC OFFERING (IPO)

By consolidating 15 cash-flow-positive tooling companies, we anticipate a valuation of \$150M to \$300M within 10 years. Early investors could realize returns of 10x to 20x on their initial investment.

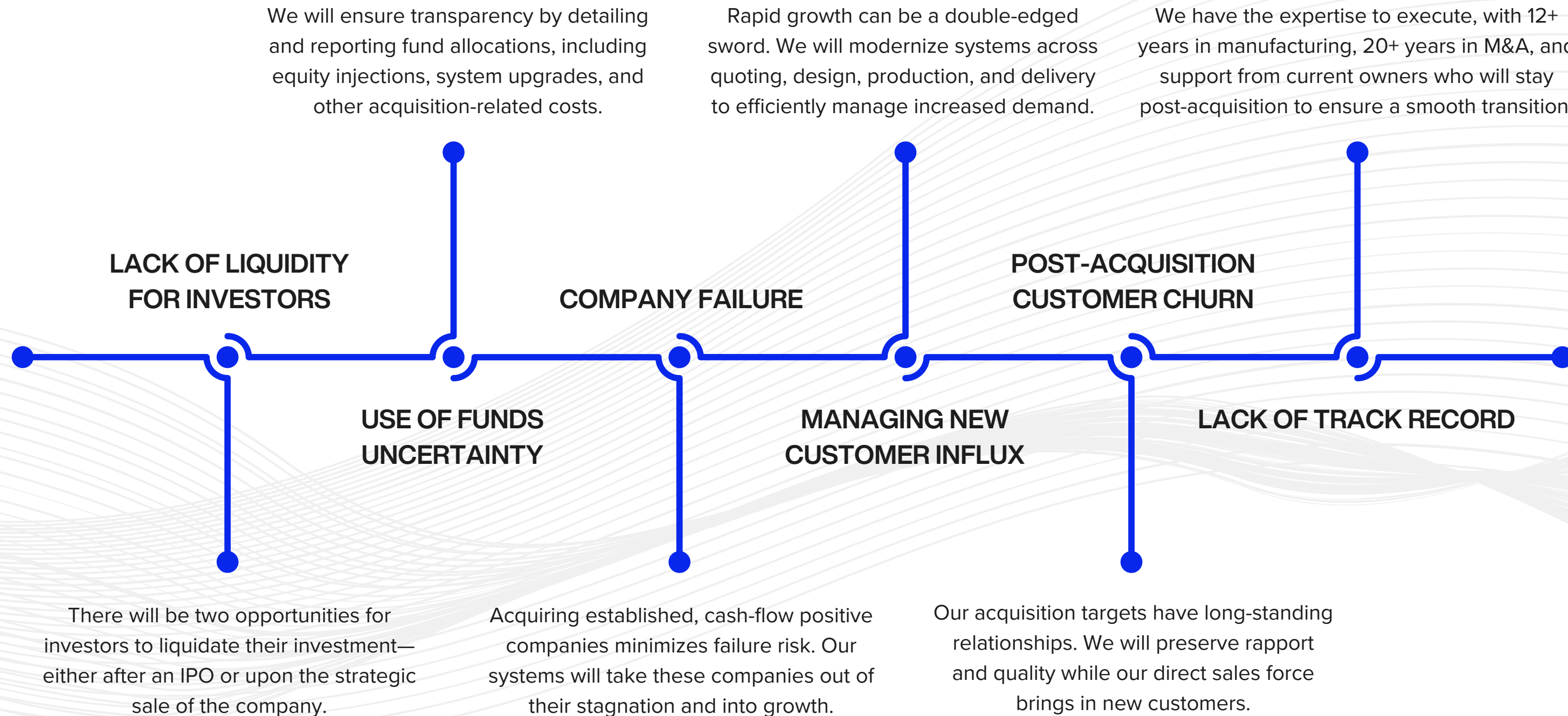
SECONDARY

# STRATEGIC SALE OPTION

While our primary goal is an IPO, we remain open to a strategic sale if going public is not feasible. This ensures investors have a viable pathway to liquidity and return on investment.

# Protecting Your Investment

With our investors in mind, we have identified key risks and developed proactive strategies to ensure your investment is secure and positioned for growth. Our proactive approach considers long-term growth, operational excellence, and maximizing investor returns.



# Leadership That Delivers

We bring decades of M&A expertise and deep industry knowledge to consolidate the fragmented U.S. tooling sector, bridge critical gaps, and drive meaningful transformation.



**MR. KELVIN HARRYLALL**  
Chief Executive Officer



**DIRECT SALES LEADER**

Ranked within the top 10% of achieving sales representatives in a multi-billion dollar company.

**SALES STRATEGIST**

Developed and managed customer relationships across Florida, driving sales of technological solutions.

**ENGINEERING & FINANCE BACKGROUND**

B.Sc. in Mechanical Engineering (Florida International University) and Certificate in Financial Planning (Boston University).

**CERTIFIED M&A ADVISOR**

Holds a Certified Merger & Acquisition Advisor designation from the Alliance of Merger & Acquisition Advisors.

**MR. JACK MOELLENDICK**  
Industry Expert/Advisor



**CEO AND INDUSTRY LEADER**

Over 20 years as CEO of The OCTOGON Group, specializing in innovative plastic, steel, and ceramic housing solutions.

**CONSULTANCY PRESIDENT**

Leads Jack Moellendick Consulting, specializing in supply chain acquisition and technical training in plastic materials.

**RESIN AND PLASTICS EXPERT**

Successfully managed multiple resin and plastics distribution companies, holding key roles as EVP and VP.

**BUSINESS & TECHNICAL EXPERT**

MBA from Harvard Business School, with a solid foundation in Industrial Management and Chemical Engineering.

**MS. VICTORIA WILLOCK**  
M&A Advisor



**M&A AND FINANCIAL SERVICES EXPERT**

40+ years of experience in private placements, portfolio management, and investment banking, specializing in M&A.

**BOARD LEADERSHIP**

Served on the boards and board committees of various nonprofits and corporations, including San Francisco International Airport.

**PRIVATE EQUITY INVESTOR**

Actively invests in well-managed private companies, leveraging expertise in strategic planning and business growth.

**STRONG EDUCATIONAL BACKGROUND**

Holds an MBA in Finance from Boston University and a BA in History from Wells College.



Consolidating America's Tooling Industry

**INVESTOR RELATIONS**

**MR. KELVIN HARRYLALL**

kelvin.harrylall@hih.group | (954) 547-1184

**Thank You**